



BSD#7 LRSP Strategic Objective ACTION PLAN: 2010-11

3.03 Supt Communication Plan for School Election

Action Plan Projected Completion Date: Annually	Leader: Kirk Miller Team Members: Nancy Brady, Executive Council
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Strategic Objective (SO): 3.03 Develop a communications plan for supporting annual school election information distribution in the community.

Evaluation Plan: (Describe steps you'll take to determine if you've reached your strategic objective.)
Print, radio, and TV media coverage during the school year.
Internet-based information kept timely.

Best Practice Investigation: (What information is uncovered looking at best practice in relation to your strategic objective?)
Best practices in all media forms.

Action Steps	Who?	Timeframe
<p>What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.</p> <ol style="list-style-type: none"> 1. Development of a communications plan for Budget development for the 2010-11 school year. Coordinate with AA Caucus and local grass roots advocacy groups. 2. Development of a communications plan for elections important to BSD7. Work with stakeholders (Trustees, AA Caucus, Regional Optimization and local grass roots advocacy groups) to develop common themes. 3. Development and implementation of a communications plan for school election information important to BSD7. 	<p>Who will be responsible for what actions?</p> <ol style="list-style-type: none"> 1. Kirk Miller, Nancy Brady, Executive Council, AA Caucus, local grass roots advocacy groups. 2. Kirk Miller, Nancy Brady, Executive Council, AA Caucus, local grass roots advocacy groups. 3. Kirk Miller, Nancy Brady, Executive Council, AA Caucus, local grass roots advocacy groups. 	<p>What is a realistic timeframe for each action?</p> <ol style="list-style-type: none"> 1. Begin development in December and continue to revise as variables are determined. 2. Updates available as determined by school team and advocacy groups. 3. Timelines meeting school election laws.

In a year, we hope to see the following progress on this strategic objective:
School team and community have a clear understanding of BSD7 Budget 2010-11, Legislative issues for the 2011 session, and school election requests.